

B U S I N E S S E C O N O M I C S

PREPARATION FOR THE MAJOR

High School Preparation

Recommended as part of or in addition to UC's "a-g" admission requirements:

- English composition,
- U.S. history/civics,
- Four years of mathematics to include precalculus if possible, and
- Social science electives.

Transfer Preparation

To enter UCSB ready for full-major status, complete these courses prior to transfer:

- Principles of micro-economics*
- Principles of macro-economics*
- Probability and statistics*
(Course should be offered by the college's mathematics department and must include regression),
- Two courses in principles of accounting or accounting theory,
- Calculus I* and Calculus II.

* Required prior to transfer, with a GPA of 2.75 or higher in these courses.

Please see the UCSB *General Catalog* (www.catalog.ucsb.edu) or your school counselor for more information on course preparation. California community college students should see www.assist.org.

The Bachelor of Arts (BA) degree in Business Economics is one of three majors offered by UCSB's Department of Economics. Through study in the Department of Economics, be it in the Business Economics, Economics, or Economics/Mathematics major, students build a sound foundation in economic theory. They also acquire the experience necessary to relate that theory to practice by participating in independent and group studies.

The Pre-Major in Business Economics

Certain UCSB majors, including Business Economics, admit students to a pre-major. Students must fulfill specific course and grade-point average (GPA) requirements in order to advance from the pre-major to the major. Students must complete the following pre-major courses with a minimum GPA of 2.85**:

- Economics 1 (Principles of Economics - Micro),
- Economics 2 (Principles of Economics - Macro),
- Economics 3A and 3B (Financial Accounting),
- Mathematics 3A and 3B (Calculus with Applications) or Mathematics 34A and 34B (Calculus for Social and Life Applications),
- PStat 5E or PStat 120 (Statistics with Economic and Business Applications).

In addition, students must complete one of the following courses with a grade of C or better:

- Writing 109SS (Writing for the Social Sciences),
- Writing 109EC (Writing for Economics and Business Economics), or
- Writing 109AC (Writing for Accounting).

Once admitted to the major, students must complete upper-division courses in Business Economics. Enrolled students should consult the department advisor and work with faculty early on to plan an appropriate program of study.

The Emphasis in Accounting

The emphasis in accounting requires completion of a rigorous series of coursework in financial management, intermediate accounting, advanced cost/managerial accounting, and accounting information systems. The emphasis trains students in accounting and helps to prepare them for the American Institute of Certified Public Accountants (CPA) Uniform Examination. Historically, UCSB accounting students have achieved a high degree of success on the CPA exam. The emphasis in accounting is formally acknowledged on the student's official transcript.

Special Opportunities

Although UCSB's Department of Economics is large, with some 2,500 undergraduates, honors societies and organizations allow for interaction among students with similar academic interests. Opportunities for involvement include Omicron Delta Epsilon (the Economics Honors Society) and organizations such as the Business Economics Association, the Accounting Association, and the Latino Business Association.

**Transfer students please note: The pre-major GPA requirement is calculated only from classes taken at UCSB. Equivalent transferable courses must be completed with a GPA of 2.75 or better.

Careers in Business Economics

Business Economics prepares students for direct entry into a business career. UCSB's Business Economics graduates become candidates for management training programs within large corporations, while others pursue careers in areas such as finance, natural resource management, industrial law, and operations research. A significant number of UCSB's accounting students are hired by the "Big 4" accounting firms. Other accounting students choose to work for other public accounting firms or in accounting divisions within large corporations.

The Business Economics major also prepares students for entry into graduate programs and professional schools. UCSB's Business Economics graduates compete for entrance into the country's top graduate programs in areas such as business administration (MBA programs), economics, finance, journalism, and law.

For further information on UCSB's Business Economics major, and to receive a copy of the Undergraduate Study in Economics handbook, please call or write to:

Department of Economics
North Hall 2121
University of California, Santa Barbara
Santa Barbara, CA 93106-9210
805/893-2981
website: www.econ.ucsb.edu